



# Alumineews Nov '11

What's Happening with Alcoa and the East Tennessee Community

## Employees proud of Alcoa's community involvement

Results from an annual survey given to chart Alcoa employees' engagement are in. Alcoa Tennessee Operations scores show that local employees are proud to work for Alcoa and feel positive about the future of the business.

Employees are also proud of their community and Alcoa's commitment to local organizations.

Here's a snapshot of the survey results:

- 95% of employees responded favorably to the statement "Alcoa is committed to my community, providing support for charities and community events."
- 93% reported "I am given opportunities to volunteer at events and activities that benefit our local community."

Alcoa's annual global [Month of Service](#) was one of several opportunities for employees to volunteer in the community throughout the year, while overall numbers are still being tabulated, local Alcoans were out in full force during October.

In fact, nearly 500 Alcoa volunteers gave more than 1,500 hours of service to causes ranging from building a Habitat for Humanity home to pumping gas for United Way to planting trees and beautifying public areas to spreading the word about recycling.

## Safety first – toys later

Alcoa Tennessee Operations is sponsoring the Toys for Blount campaign again this year by contributing money based on the number of pre-job safety reviews submitted during the month of November.

## Community members tour tower; support United Way

On November 13, nearly 100 community residents enjoyed seeing the 15-story high accumulator tower and getting a behind-the-scenes look at Alcoa Tennessee Operations.

"We appreciate Alcoa for opening up their facility," said Betty Skelton of Louisville. "We've live in this community and have always wondered what was behind the tower."

As part of the "Tour the Tower" fund-raising event for Blount County United Way, Alcoa opened its doors to the Continuous Cold Mill (CCM) where the land mark tower resides. Visitors, young and old, got to see the operations and learn more about Alcoa's history, its business and the significance of recycling.

"Alcoa is a big part of the history of this area and it's great to see and learn more," said David Bonewitz of Louisville.

Michelle Hanks, CEO of United Way of Blount County, reiterated the sentiment. "How many local organizations have an attraction that residents want to see, and then open up their doors and in turn, collect money for a non-profit? What a wonderful opportunity and we can't thank Alcoa Inc. enough," said Hanks.

More than 20 Alcoa employees volunteered their time to help set up, register visitors and conduct the tours. Through the fund raising efforts, close to \$1,800 in donations were collected for United Way. Special thanks go to Rocky Top Tours and Kroger for donating their products and services to benefit United Way as well.

## Alcoa Foundation grants benefit 12 organizations

Alcoa Foundation recently granted more than \$250,000 to 12 non-profit organizations in Blount, Knox, and Sevier counties in Tennessee and Graham County, NC.

This year's grant selection focused on programs in the areas of empowerment – which includes youth leadership and development as well as workforce development – and education. Special grants were also made to foster recycling efforts in the community and aid recovery efforts at Second Harvest Food Bank.

"Results of recent community surveys, along with the business goals of Tennessee Operations and the valuable input from our Community Advisory Board, led us to narrow our



Chuck Brown (left), CCM superintendent, talks about the cold mill process to tour participants.



A \$15,000 Alcoa Foundation grant check was presented to the Boys and Girls Club of the TN Valley during a recent Tennessee Month of Service event at Parkside Boys and Girls in Blount County. The grant money will be used for the club's new Lego Robotics system.

The campaign has become a holiday tradition with more than \$50,000 donated to the effort over the past few years.

Using the proceeds from the safety campaign, Alcoa employees will shop with **Junior Service League** members on December 9 to help fulfill the wish lists for Blount County's less fortunate children.

**Alcoa sons and daughters: sharpen those pencils**

Alcoa Foundation is seeking applications for the 2012 Sons and Daughters Scholarship Program.

Selected scholars receive a \$1,500 renewable annual scholarship that can be used at an accredited two-year or four-year institution, technical school or trade school located in the United States. Scholarships are awarded on the basis of academic achievement and potential, leadership ability, character, volunteerism/ community service.

Eligible children include high school seniors scheduled to graduate in 2012 who are the children of permanent, full-time, active U.S.-based employees of Alcoa Inc. or its wholly-owned subsidiaries; grandchildren are eligible if they are under a legal guardianship arrangement with an eligible Alcoa employee.

During the 2011-2012 academic year, Alcoa Foundation is assisting more than 180 students, representing 46 Alcoa locations in 18 states, with their post-secondary education.

If you know an Alcoa son or daughter, please encourage him or her to visit [www.act.org/alcoafoundation](http://www.act.org/alcoafoundation) or call 1-800-525-6932 to apply or learn more. Applications must be submitted online by January 18, 2012.

grant making focus to efforts that promote STEM education, enhance recycling initiatives and train a workforce for jobs of the present and future," said Chris Jackson, Alcoa Tennessee Operations Location Manager.

Alcoa's Community Advisory Board - a group of 11 business, community and government leaders responsible for evaluating and making recommendations to Alcoa Tennessee Operations and Alcoa Foundation on what projects should be funded.

The 2012 grant making process and timeline will be announced early next year. The following is a list of grants awarded in 2011.

**Empowerment – Youth Leadership, Workforce Development**

Organization Name	2011 Grant	Grant Purpose
Adult Education Foundation of Blount County	\$25,000	Career readiness for adults
Knoxville Area Urban League	\$20,000	Project Ready
Leadership Blount	\$10,000 (year 1 of 2)	Youth Leadership Blount program
Pellissippi State Community College	\$22,135 (year 1 of 2)	Industrial Maintenance Technology program
Richard Williams Jr. Leadership Academy	\$18,500	Graduation Enhancement program

**Education – Support programs in the areas of Science, Technology, Engineering and Math**

Organization Name	2011 Grant	Grant Purpose
Boys and Girls Clubs of the TN Valley	\$15,000	Lego Robotics program
Friends of the Great Smoky Mountains National Park	\$15,000	Programs for teachers of science and technology
Graham Revitalization Economic Action Team	\$26,834	STEM program for Graham County, N.C. school system
Great Smoky Mountains Institute at Tremont	\$20,000	Summer programs for teachers and students

**Environment – Reduce and Recycle**

Organization Name	2011 Grant	Grant Purpose
Keep Blount Beautiful	\$40,000	Special events recycling initiative
Keep Knoxville Beautiful	\$20,000	City of Knoxville curbside recycling initiative

**Community Enhancement – Critical Social Services recovery/response**

Organization Name	2011 Grant	Grant Purpose
Second Harvest Food Bank	\$25,000	Flood recovery efforts

**Recycling makes news**

Results from recycling efforts at the 2011 Foothills Fall Festival are in and things are looking "greener" for the three-day festival due to the efforts of recycling sponsors Alcoa Inc., DENSO, Keep Blount Beautiful and Spectra. [Read more.](#) Alcoa employee Tammy Wilson (right) volunteered as a recycling ambassador to promote the benefits of recycling during the festival.

