

AlcoaDirect®

AlcoaDirect®

Adding Value by Improving Your Efficiency

Introducing AlcoaDirect® – a web-based service for one-stop sourcing and information for Alcoa flat-rolled products. A fully secure site, AlcoaDirect® offers E-commerce functionality that will be continually improved and expanded to meet your business needs.

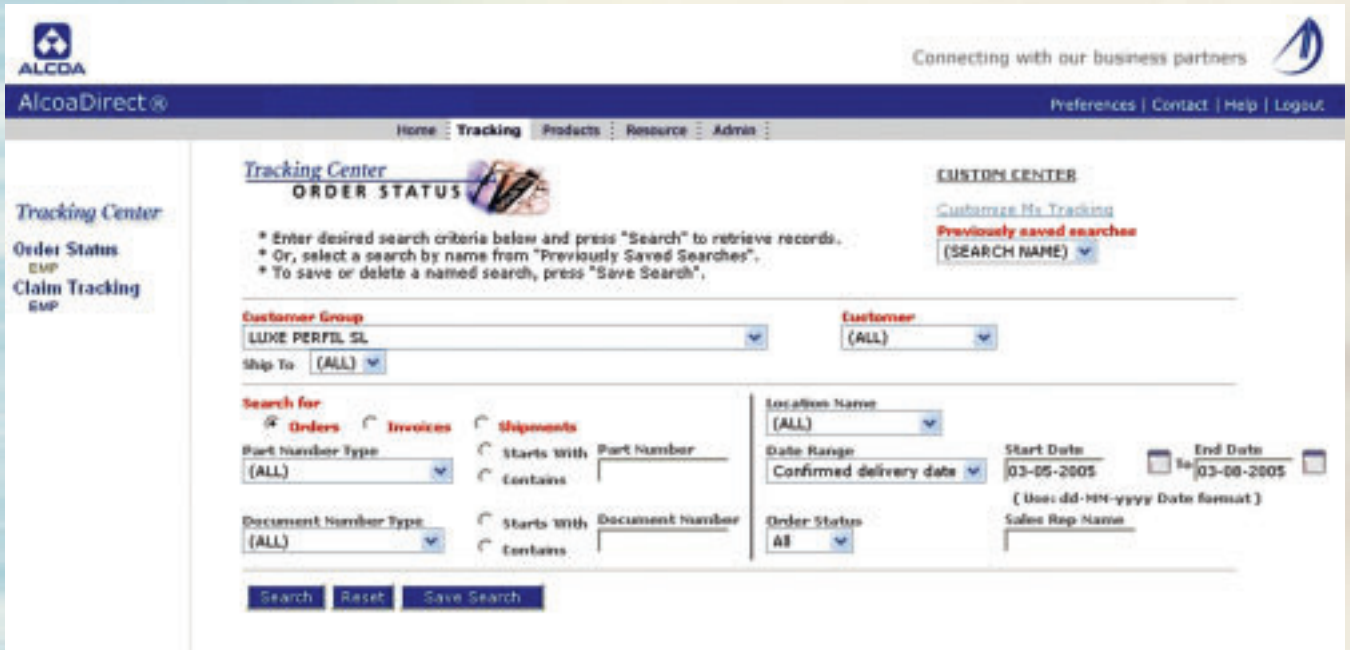
With AlcoaDirect® you can:

- Check order status
- View and download in PDF shipping documents, invoices, packing lists etc.
- Analyze shipment history
- Automatic event notification via email and more, all from your own computer.

Anytime. Anywhere.

AlcoaDirect - you are daily up-to-date.

To gain access and get your personal password, please contact your account manager.





Easy and totally confidential

Click and go to one of these four information CENTERS:

■ PERSONAL CENTER

Your resource for marketplace news, setting personal preferences, and receiving updates important to you.

■ TRACKING CENTER

Information about order status, invoices, shipments, and contracts.

■ PRODUCT CENTER

Information about products and services available to you.

■ RESOURCE CENTER

A variety of specialized applications like custom reports, designed to simplify your interaction with Alcoa.

Other features include user-friendly searches, ability to sort data, print reports, view information online or download it to your system, and search / sort on your own purchase order number.

Continuous Improvement

By listening carefully to your needs, Alcoa EMP will continue to add functionality to AlcoaDirect®. Other future improvements will allow you to:

- View test reports / material certifications
- Send quotes
- Place orders
- Receive invoices
- Suggest AlcoaDirect® improvements
- Search for Alcoa products, capabilities, and pricing
- Track and manage claims

A value-added service on demand, 24 hours a day, 7 days a week.

www.alcoadirect.com

By contacting your Alcoa account manager, you can obtain a password to access the many features of the AlcoaDirect® web site. Key information you need about your order is available with the click of a mouse.