

# What does the research show?

Increase in number and diversity of shade trees in coffee farms



Attracts more migratory birds



Birds provide pest control services, thus reducing the need for pesticides

Sustains habitat for migratory birds

Provides ecotourist attraction



- Better quality coffee
- “Organic” label
- Bird-friendly label
- Lower costs of production

- Education / awareness raising for visitors
- Diversification of activities for farmers