



Forged Aluminum Wheels

Weigh much less, resist much more.

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Dear Alcoa,

Since its beginning, Alcoa has offered to the worldwide fleet owners advantages of transporting more cargo with fuel and time economy, besides helping to protect the environment. The Alcoa forged aluminum wheels are the only that surpass the big challenges on the cargo and passengers transportation. In our first edition we divulgate the advantages and benefits identified by the cargo transport segment in CHILE, in this fifth edition we get back to that country, now to point out the gain identified in the passenger transport sector, through the tourism company TURISMO YANGUAS.

Enjoy the reading!

Eduardo J. Lacerda

Beauty and security for luxury transportation

Yanguas Tourism guarantees better visibility and excellence on its operations with Alcoa aluminum-forged wheels

“We have conceived our company in order to offer to the Chilean market a different alternative of transport, bringing distinct earth transport services, with quality, personalized attention, taking care of our client’s safety and comfort, making the trip really entertaining and pleasant”. With this sentence, Jaime Yanguas, general manager of Yanguas Tourism defines the company’s mission dedicated to people transportation, that has been acting in this segment for over three decades.

Located at Santiago (Chile), Yanguas Tourism runs everyday through the main roads of Chile, Argentina, Brazil, Paraguay and Uruguay, accumulating 300 diary trips, a total of approximately nine thousand departures per month.

Always with the best

To assure its services quality, Yanguas Tourism follows four main ideas: safety, image, punctuality and kindness. “We only work with the best of the market, in matter of products or professionals”, affirms Jaime. In the company every driver and other professionals are constantly trained, having driving, maintenance, first aid and administration classes, besides other important themes that allow the company to provide a complete and efficient service to its users.

According to the manager, the buses characteristics are fundamental to passenger’s tourism transportation.

Because of that, the investments made in the fleet are something primordial. “We own the best ‘de luxe’ vehicles, all of them are very well upkeep and equipped with air conditioning system, leather seats, fridge, pneumatic suspension, alternative and hidraulic safety brakes, multimedia resources, and we also have double deckers units”, details him.

In this sense, Jaime believes that the vehicles images are something notable in this market and nothing should be forgotten, specially the wheels. “We never enjoyed having ugly and old wheels”, he tells. “This is a extremely important product, because, besides showing more beauty to the vehicular unit, it also has the capacity of reduce costs and improve the fleets performance”, reveals the general manager.

According to him, the transporters must pay more attention to this question, that can be solved in a very simple way: with the Alcoa aluminum-forged wheels.

Beautiful and efficient on the roads

Using Alcoa wheels since 1999, through the authorized distributor in the country Brasil Buses (see box), Yanguas Tourism equips an important part of its 100 buses with the brand’s aluminum-forged solutions. To the transport company, since they are using the wheels, they



Yanguas Tourism guarantees better visibility and excellence on its operations with Alcoa aluminum-

have passed to be a synonym of good results and guaranteed profits. “The Alcoa wheels provide us maximum safety, durability and low costs of maintenance, also reducing the buse’s total weight”, considers Jaime.

National and International trips are parts of the company’s routes, on this way, the treads that they run over can be very different, and go from paved floors to mixed roads (asphalt/soil), most of them with holes. Because of that, to bring maximum comfort to its passengers, Yanguas Tourism has always valued the safety of its fleet. “Since the moment we have started to work with Alcoa this concern was left behind; with the Alcoa aluminum-forged solutions we have never had any problem with the wheels resistance”, tells Jaime.

The manager points that besides long-lasting, the Alcoa wheels do not need maintenance – it is enough to clean the wheels to let them always bright –, they are beautiful and increase the vehicles visibility in the roads and in any other place they pass. “We have chosen Alcoa solutions because they are a mundial phenomenon”, mentions Jaime. “With them, we have everything we want: beauty, safety, durability and pofitability”, he completes.

In the general evaluation of Yanguas Tourism, the advantage of the lightness of wheels was another crucial factor for them to choose the Alcoa wheels. “The aluminium pieces are lighter then the steeled conventional ones and this

gain is transformed in more load capacity at our buses luggage space”, analyzes the manager. “The reduced weight on each vehicle is of aproximately 150 kg, a very significant value, that influences fuel burnup and the total performance of our fleet”, adds Jaime. “To Yanguas Tourism, Alcoa is a complete allied, that offers us the image, the safety, the profitability and the efficiency that we need”, ends him.



Jaime Yanguas: “With the Alcoa aluminium-forged wheels we have everything we want: beauty,

How much has Yanguas Tourism reduced from its vehicles weight

Vehicle with six wheels and one spare tyre. Bus equipped with Alcoa aluminum-forged wheels (24kg) in comparison with an unit equipped with conventional chamber-type steel wheels (57kg)

Reduction per vehicle: 150 kg



Partners in good business

Integrant of the Cabal group, personalized support and they certified a lower weight than Brasil Buses is a company do not charge the dispatch of the conventional steel wheels, dedicated to importation and the product to every region in besides testifying an almost sale of everykind of buses, in- the country. null rate of problems, what, cluding the respective service According to Borislav Matijevic, added to the great look it pro- of sale of parts for replacement Marketing and Development vides to the vehicle, composes and original compounds to the Manager, it is a tremendous a very attractive combination”, fleet, besides the services of honor to be the distributor of he evaluates. “Our clients talk post-sale and guarantee. a company with the size and about Alcoa as a synonym of Being a resseller of Alcoa alu- reputation that Alcoa has. quality, durability, lower weight minium-forged wheels to the About the opinion of its clients and esthetic. We believe that it whole Chile, Brasil Buses of- over the Alcoa aluminumforged speaks for itself”, finishes the fers to its clients, in partnership wheels, he points: “With the manager. with Alcoa, some services like Alcoa solutions, they have