

Workshop aligns Sustainability concepts

Event included exercises and discussions on the topic with the participation of about 40 leaders from Alcoa. [› Page 6](#)

› PAST, PRESENT, AND FUTURE | Business System



› HISTORY | ABS Training at the old São Caetano do Sul Plant and Utinga Plant

ABS completes ten years with successful management practice

Widely disseminated throughout the Company, the Alcoa Business System is now consolidating as the management system at all levels of the Organization. ABS has been an important tool, because it defines clear objectives related to improving quality and customer service, reducing costs, increasing productivity, and safety. [› Page 3](#)

› GROWTH | Operations

Alcoa repositions Units of Latin America and the Caribbean

Understand the activities in Trinidad & Tobago, Jamaica, and Suriname, the reorganization of Global Primary Products, and how Alcoa contributes to the economy of these countries.

[› Page 4 and 5](#)



› SENAI PARTNERSHIP | Training



Juruti residents participate in Operator Training Program

The students receiving training will be able to obtain better skills to participate in the job market.

[› Page 7](#)

› 2007/2008 REPORT AND PROSPECTS

Units assess performance in 2007 and comment on expectations for 2008

Alcoa's Area Leaders describe main actions and activities, analyze the business, and make projections for the current year.



› Insert

› EFFORT | Sustainability

CSI Colombia receives environmental excellence award



For the fourth consecutive year, the Unit won the recognition "Organization in Environmental Excellence Generating Sustainable Development," offered by PREAD-District Program of Environmental Excellence, created by the municipal government of Bogotá.

[› Page 8](#)

OUR PEOPLE

EDITORIAL

The results and objectives are ours



Goals and objectives are each one's responsibility and good results are the achievements of all of us

FRANKLIN L. FEDER

President of Alcoa Latin America and the Caribbean

This issue of *Gente em Ação* shows that the achievement of goals and objectives is closely linked to the awareness of responsibility of each Alcoa – from those who devise the strategy to those who turn it into reality.

The importance of everyone's participation to the Organization's success becomes clear in the special Report and Prospects insert. When you read this material, Alcoa, you will feel proud of the results obtained in 2007, because they represent the achievements of each one of us. In addition, the insert presents market trends and priority projects for 2008, so we can understand the focus that will turn Alcoa into the best company in the world.

One of the main objectives indicated in the insert is to integrate with the Units recently included in our Region: Suralco-Suriname Aluminum Company; Jamalco-Jamaica Aluminum Company; and Tembladora Port, in Trini-

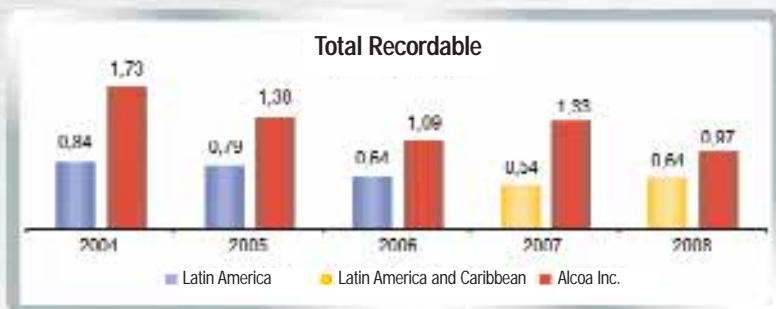
dad & Tobago. The information contained on Pages 4 and 5 – about the features of these locations and Alcoa's history in these countries – helps to understand the challenges ahead of us.

Another highlight in this issue of *Gente em Ação* is the first interview of a series about the ten years since the beginning of implementation of ABS in Brazil. João Bayma – the only Brazilian representative who participated in the group responsible for creating the Alcoa business system – talks about the History of ABS and advances in the application of the management tools thanks to the engagement of leaders and employees.

The qualification of professionals who accompany us, however, is critical to the application of ABS practices and full exercise of Alcoa's Values. To this end, 204 Juruti residents are taking part in the PFO-Operator Training Program – an initiative of the Alcoa Mine in Juruti to train local residents in industrial operations. At the end of the course, students will be able to exercise any activity requiring qualified industrial labor.

Enjoy your reading!

SAFETY PERFORMANCE | Incident frequency rate*



* BY JANUARY / 08

TESTIMONIAL



HUGO SIQUEIRA CAMPOS, 55
Position: Senior Billing Assistant
Unit: Itapissuma
Time with Alcoa: 33 years

This space is small to describe how proud I feel to work at Alcoa. In this Company, people are treated equally and not according to their hierarchical position. That is how I have been treated all these years: with respect and recognition.

In fact, Alcoa helped and supported me in the darkest moment of my life, when my wife needed to undergo heart surgery. For this consideration, I am eternally grateful. To conclude, I would like to take this opportunity to leave a message for newly arrived employees: work as though each day is your first and thinking about the growth of the Company, which is one of the critical components for the future of Pernambuco and the next generations."

ERRATA

In the article "Global Director sees R&D Area in Brazil" on page 11 of the January issue of *Gente em Ação*, number 68, Luiz Fossati's title is president of Global Primary Metals-Manufacturing Systems, ABS, Like Technology & GPP EHS and not Operations manager, as published.

CLARIFICATION

In the article "Christmas Attraction in Minas Gerais made of aluminum" on page 5 of the January issue of *Gente em Ação*, number 68, we failed to mention that the company responsible for assembling the Project was Feeling Eventos.



PEOPLE WHO MAKE HISTORY



ALEXANDRE BRANDÃO DE OLIVEIRA
POÇOS DE CALDAS



EDSON BARALDI
POÇOS DE CALDAS



ROBERTO DOS REIS
POÇOS DE CALDAS



RONALDO LUIZ DE OLIVEIRA
POÇOS DE CALDAS



CONCEIÇÃO DE MARIA VALE CAMPOS
ALUMAR

A TRIBUTE TO COWORKERS WHO CONTRIBUTE TO ALCOA'S DEVELOPMENT



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› BEST PRACTICES

› BUSINESS I Interview

Achievements and challenges in ten years of ABS

Exactly ten years ago, the Sorocaba Unit and Alumar were the pilot plants for a project that would forever change the management culture of Alcoa: the application of practices of the newly created ABS-Alcoa Business System.

Now, with ABS widely disseminated throughout the 360 plants in the 40 countries where Alcoa is present, the Organization is proud to have a unified management system. In this second issue of the 10th anniversary of ABS in Brazil, Gente em Ação talked to João Bayma, ABS director and one of the people responsible for the successful application of the business system in the Company. Bayma talked about ABS, the goals achieved, and future plans, among other topics.

GA – In your opinion, how important is ABS for Alcoa's business?

J. Bayma – ABS is important, because it defines and pursues clear objectives for the entire organization with regard to improving quality and customer service, reducing costs, increasing productivity, and safety. There is agreement within the Company as to how to achieve them, because it is a simple management system, which does not use complicated statistics or tools that depend on engineering. For that reason, it is accessible and easily understood by all levels of the organization.

ABS develops standards for us to achieve consistently defined objectives; therefore, it becomes a business with predictable results.

GA – How did ABS emerge? What inspired the creation of this business system?

J. Bayma – ABS resulted from a deci-



› HISTORY
| Above, João Bayma and, to the side, first training with Lego at the old São Caetano do Sul Plant



sion made by the leadership of Alcoa as soon as Alain Belda assumed the presidency of Operations for Alcoa Global, between 1994 and 1995. He began to look for models for Alcoa's management system, which, up to that time, did not officially have a standardized system. Each region had its own applications for tools and results. Alain Belda led a team that visited other companies, other businesses. What attracted the attention of that team were companies that were obtaining good results with business models based on Toyota's system, which was gaining ground in the market during the nineties in the US. Together with Paul O'Neill, Alcoa's CEO-Chief Executive Officer at the time, Alain Belda selected a group that was already working on strategic analysis for Alcoa Inc. to develop a business system for Alcoa based on TPS-Toyota Production System. In October 1996, the first official meeting was held, during which the proposal to begin the creation of ABS was announced. The initial focus would be on consolidating APS-Alcoa Production System to later address the busi-

ness of the organization as a whole.

GA – How was your participation in the creation and implementation of ABS in the Region?

J. Bayma – At the beginning of 1997, Fausto Moreira, then president of Alcoa in the Region, set the goal of having someone from Brazil in the group of ten professionals who were going to develop ABS in the US. I was already working in the area of Quality and Technology Management System at the Alumar Smelter and was invited to join that group. Over the course of that year, six pilot plants were selected in the United States – one from each Business Division – for the group to adapt and apply Toyota's knowledge with help from a consulting firm recommended by Toyota: Yomo Consulting. After 11 months, I came back with a plan for applying ABS in Brazil as of 1998. The pilot plants in Brazil were the old Extruded Products Plant in Sorocaba and the Anode Plant at Alumar.

GA – How was this first experience with APS/ ABS in Brazil?

J. Bayma – At Alumar and Sorocaba, we were already obtaining significant results from applying APS after three months. From the beginning, the quick success of the application of APS/ ABS in Brazil as compared to the United States was due to the leadership's engagement. In six months of practicing the system in the two plants, we were already having better results than Alcoa had in the US after one year and a half of application! Already in 1998, Alcoa Latin America had its first global recognition: ABS Best Practices Leverage.

GA – What are the plans for the future of ABS for Alcoa and for customers and suppliers as well?

J. Bayma – Today, ABS is already consolidating in Alcoa as the management system at all levels of the Organization. Some are more developed than others, but they all have the same objectives. This already has a huge value. What we need to do now is to consolidate the application at all levels, because there are some places where ABS practices have not yet reached the shop floor. How? With a leadership that increasingly acts as coach, which means involving the organization in the knowledge and application of ABS.

I usually say that, today, Alcoa professionals know more about ABS concepts and tools than Toyota people know about TPS. The difference, however, is that Toyota lives that system. It is part of the everyday life of all employees naturally. Alcoa has had ten years of ABS, but the management system is still not the only way to work in all units. Certainly, with time and the leadership we have, this will consolidate. It only depends on us.

› ITAPISSUMA I 3,500 Press

Maintenance work eliminates risks at Extrusion

In December, the annual maintenance – also known as Overhaul – of the 3,500 Press of Extrusion was concluded at the Itapissuma Unit. This procedure aims to bring the largest press installed in Itapissuma back to its original condition.

In May 2007, a crack was detected in the jacket of the equipment's main cylinder, which posed a catastrophic risk. This problem was monitored until this major maintenance was conducted, during which the crack was repaired. "With this maintenance, we eliminated a major risk and performed the repair in a

planned manner, thereby making it possible to reduce the cost of this service," said André Paz, from Engineering and Maintenance at the Itapissuma Unit.

About 70 people participated in the maintenance event, including employees from other Alcoa Units, such as Utinga and Tubarão, in addition to professionals from five contracted companies.


For the crack repair service, a large structure was assembled for rescue in a confined space, with the participation of firefighters from the Fire Brigade, due to the risks and difficulties associated with the activity.



› SAFETY | Annual maintenance of 3,500 Press repaired a crack on the equipment

› JAMAICA, SURINAME E TRINIDAD & TOBAGO | Reorganization

ALCOA LATIN AMERICA AND



Recently, Alcoa underwent a major reorganization of the Global Primary Products Group in order to foster the Company's continuous growth and ensure its professional excellence. Therefore, in addition to presiding over Alcoa Latin America, Franklin L. Feder is now also responsible for operations in Suriname and the Caribbean, as well as Trinidad & Tobago, which has the strategic port of Tembladora. Understand how Alcoa contributes to the economy of these countries, notably by providing jobs, paying taxes, and developing infrastructure.

TRINIDAD & TOBAGO

In August 1947, the Government of Trinidad & Tobago granted Alcoa 3.4 hectares of land to build a port for the transfer of bauxite. The services of the Port of Tembladora began in January 1948, with the distribution of production from the Unit of Suriname, Suralco-Suriname Aluminum Company (see side chart).

Between 1969 and 1983, the Port of Tembladora distributed bauxite and alumina from Suralco, but, since 1983, the Unit transports the alumina production only. Today Tembladora employs about 30 people and loads out an average of 525 thousand tons of alumina per year, constituting a strategic location for distribution to the United States and countries of Europe.

In May 2004, Alcoa signed a memorandum

of understanding with the government of Trinidad & Tobago to participate in the development of the aluminum industry in the country.

After meetings with the government in January 2007, Alcoa began to invest in the idea of establishing facilities in the city of Cap-de-Ville that would be a global benchmark in the Area of Primary Products. The government, however, decided to suspend the plans for industrial development in the course of 2007.

Competitive energy costs, strategic geographical positioning (between the United States and Europe), and the availability of natural gas make Trinidad & Tobago an ideal location for the establishment of the aluminum industry. Today, however, it is unfeasible to predict when it will be possible to establish an Alcoa Smelter in that country.



› PROFILE

Country: Trinidad & Tobago
City: Port of Spain
Products: Port Services
Name: Tembladora Transfer Station

THE CARIBBEAN GROUP

JAMAICA

Alcoa's History in Jamaica began in 1959 with the formation of the subsidiary Alcoa Minerals of Jamaica. The company mined bauxite for export, with the first shipment in 1963.

In 1972, the Company began to extract alumina from bauxite in a new refinery in the Jamaican city of Clarendon, with a production capacity of 500 thousand tons per year. For exporting alumina, the Port of Rocky Point was built in the city of Clarendon.

In 1988, the government of Jamaica acquired a 50 percent share in the operations, with Alcoa as the managing partner. The Company then officially went from a mining company to aluminum producer, thus giving rise to the name Jamalco-Jamaica Aluminum Company.

The Refinery's production capacity grew to one million tons per year in 1999 and to 1.25 million tons per year in 2003. The production increased even further – to 1.425 million tons per year – after the completion of the Refinery expansion in March 2007.

With the expansion of the Refinery of Clarendon, Jamalco is now owned 55 percent by Alcoa and 45 percent by the Government of Jamaica.

The alumina produced at Jamalco is exported to Alcoa Smelters, which produce, on average, one ton of aluminum for every two tons of alumina used.

> PROFILE

Country: Jamaica
City: Clarendon
Products: Alumina and Bauxite Mining
Name: Jamalco-Jamaica Aluminum Company Inc.



SURINAME

In 1938, the Company began building a plant to support new mining areas along the Suriname River. Built on a former plantation, the facility was called Paranam after the Pará e Suriname Rivers, which bordered the mining concession area. Paranam began operations in 1941.

In the late forties, the Suriname government researched the feasibility of developing hydropower at Afobaka and began seeking partners for the project. Alcoa was an active supporter, seeing the project as an opportunity to develop aluminum-smelting units near bauxite mining areas. The government of Suriname and Alcoa signed an agreement about the project on March 1, 1957. Among other things, the agreement changed the name and structure of the company to Suralco-Suriname Aluminum Company.

On January 27, 1958, the Brokopondo Agreement was signed, which established the structure of the hydropower project. Under this agreement, Alcoa built a dam, a hydropower plant, an aluminum smelter, and an alumina refinery, among other structures. In turn, the government granted all licenses for the implementation of the hydropower plant, expanded Suralco's bauxite concessions, and gave Suralco more land for further geological research.

The Afobaka construction project was a large-scale effort that lasted from 1959 until 1965. It included the construction of roads, bridges across the Suriname River and an entire 2,500-person residential village. The facility was officially opened on October 9, 1965 by Queen Juliana of the Netherlands. The Smelter built by Suralco operated until 1999, and the alumina Refinery is still in operation.

> PROFILE

Country: Suriname
Cities: Afobaka (hydropower plant); Moengo (bauxite mining); Paramaribo (alumina and bauxite mining)
Names: Afobaka Hydropower Generation Plant; Suralco-Suriname Aluminum Company Moengo; Suralco-Suriname Aluminum Company Paranam



In 1915, Alcoans from the Pittsburgh Reduction Company (Alcoa's first name when it was founded in the United States) went to what was then Dutch Guiana, now Suriname, to research bauxite mining possibilities in that country. Research yielded positive results and Alcoa's mining plans obtained the necessary licenses from the government.

Mining began along the Cottica River in the village of Moengo in 1916. Although conditions were initially primitive and mining was done mostly by hand, the operation grew quickly and exported its first ore in 1922. With the introduction of modern mining practices in 1925, production began to increase gradually.

Trinidad & Tobago
 Tembladora Transfer Station

Suralco Moengo
 Suralco Paranam
 Afobaka
 Suriname

› EVENTS

› AMAZON | Dialogue

Forum discusses proposals for the Amazon region

Sponsored by Alcoa, the Sustainable Amazon Forum held in November in the city of Belém brought together leaders from the public and private sectors to discuss models for sustainable development in the world's largest tropical forest.

Attended by representatives of companies, non-governmental organizations, financial agents, and third sector institutions in general, the event was praised by the participants.

Franklin L. Feder, president of Alcoa



Latin America and the Caribbean considered the event "an important work of dialogue and action for a more just and sustainable region."

› POÇOS DE CALDAS | Workshop

Leaders align Sustainability concepts

About 40 leaders from Alcoa participated in the Workshop on Sustainability held in Poços de Caldas. With the aim of aligning concepts about the topic, the event was opened by João Batista Menezes, Operations manager, who asked participants what they understood about Sustainability, its importance, and expectations. The meeting also included an exercise with participants, who were split into groups representing stakeholders with the aim of solving the following dilem-



ma: how to manage the externalities of the business without compromising profit, using a case study about cargo transportation.

› POÇOS: PLANT AND GBS | 2007 and 2008

Leadership meetings discuss accomplishments and goals

Two Units recently held their Leadership Meetings to discuss actions in 2007 and proposals for 2008. Attended by about 200 leaders from all levels and areas of the Plant, the Poços de Caldas Unit discussed the topic "Sustainable Leadership: the Planet's Future is Today." For João Batista Menezes, manager of Operations for Alcoa Poços de Caldas, sustainable leadership is a position committed to attitude. "This was the idea of the meeting. The leadership must be aware of the needs of the business, but also of the consequences," he says.



The other event, at GBS, was held to mark the closing of the Leadership Training – which had seven modules – and survey the challenges to be faced in 2008.

› SÃO LUÍS | 3rd Maintenance Seminar of Maranhão

Alumar sponsors debate about sustainable development

With the sponsorship of Alumar, ABRAMAN-Brazilian Maintenance Association (Branch X) held the 3rd Maintenance Seminar of Maranhão State. The event took place in the auditorium of SEBRAE-Brazilian Service of Support for Micro and Small Enterprises, in São Luís. Technical papers and lectures were presented on the topic of Maintenance and Sustainable Economic Development. About 130 professionals connected to Maintenance attended the event. Valério Gomes, EHS supervisor for Alumar, was one of the lecturers at the opening event. Raquel Corradini, electrical engineer for the Refinery, presented the technical paper "Análise e Detecção



de Falhas Incipientes em Motores por meio de Analisador On line" ("Analysis and Detection of Incipient Failures in Motors through an Online Analyzer"). Denilson Fernandes, Reliability Engineer for the Smelter, presented "Aplicação de Diagrama de Blocos como Ferramenta para Identificação de Gargalos na Indústria" ("Application of Block Diagram as a Tool for Identifying Bottlenecks in the Industry").

› RURAL COMMUNITY | Voisin Rotational Grazing

Seminar encourages intensive cattle raising

Promoted by BAESA-Barra Grande Energética S.A. and IBENS-Brazilian Institute for Education in Sustainable Business, the Seminar on Sustainable Dairy and Beef Production held in December in the municipality of Anita Garibaldi-SC highlighted the advantages of Voisin Rotational Grazing – a method for raising cattle in small areas.

Since 2006, BAESA and IBENS have advised the region's breeders to adopt the Voisin Rotational Grazing system. The method recommends a grazing area split into small paddocks with waterers between them. In this way,



› GAINS | Farmer Adão Lessa is a Voisin Rotational Grazing enthusiast: "The income from the business is growing"

the cattle feed on pasture and water only, which improves the quality of the milk and meat.

› RELATIONSHIP | The Amazon in New York

Exhibition has first publicity events

The Amazônia Brasil Exhibition, which will be held from April 17 to July 13 in New York and is sponsored by Alcoa and the Alcoa Foundation, was the focus of several publicity events in February. It is one of the most important shows about the Amazon region ever held in the world.

The launch in São Paulo took place on February 14 in a presentation by Fare Arte – responsible for the executive direction of the Exhibition – at the Ethos Institute, during the Amazon Forum. The goal was to present details on the Amazônia Brasil Exhibition to a group of Brazilian entrepreneurs and journalists.

Next, a launch event is scheduled to be held in the city of Belém. At this meeting, Alcoa intends to bring together the governors of the States of the Amazon region to present the Exhibition project.

The first event about the show in New York was held on February 26, with the launch of the Educational Project "Amazônia Brasil for Schools," aimed at teachers and students of the city's public school system.

In its eighth edition, the Amazônia Brasil Exhibition will bring an extensive multicultural program to New York, including music, crafts, theater, and film, among other activities.

› QUALIFICATION

› CITTÁ DUE LINE | Extruded Products

Practical training excites customers and dealers

Aligning strategies with partners and customers is as important as with the company's employees. Therefore, the Technical Support department of Extruded Products has organized trainings to align technical information about Alcoa's exclusive curtain wall line, Cittá Due. Five classes were formed: two from the Utinga Unit, one from Salvador, one from Fortaleza, and one from Recife.

For two months, 140 technicians were trained on the Cittá

Due Line, in addition to the metalworkers and company owners present. The training provided theoretical support and a practical exercise, during which participants exercised what they learned – after observing the assembly methods – on a prototype with all options for the assembly of a curtain wall with the Cittá Due Line.

Paulo Roberto Torres, sales manager for Extruded Products in the North and Northeast regions, was the one who took the initiative to hold this training

in his region. "We noticed a greater lack of information about the Line in our region. So we identified several points on which we should focus during training," he explains.

Paulo Gentile, technical analyst, and Vander Marques, metalwork technician, taught the courses. Both observed the positive reception and enthusiasm among participants. "Without a doubt, it was very useful and we can use this type of initiative to launch other lines," says Paulo.



› SUPPORT | Technicians, metalworkers, and entrepreneurs in training about Alcoa's exclusive curtain wall line

› SOCIAL RESPONSIBILITY | Operator Training Program

More than 200 Juruti residents in PFO

Since January, 204 Juruti residents have been back in the classroom, participating in the PFO-Operator Training Program – a course taught by SENAI-National Industrial Training Service, resulting from an agreement with the Alcoa Mine in Juruti-PA. They are expected to complete the qualification course in industrial operations by the beginning of June.

During the course, students are exposed to Mechanics, Electricity, Job Safety, Environment, Quality Tools, Interpersonal Relations, Teamwork, and Communications, in addition to reinforcement in Math and Portuguese. The course will also include specific subjects for the areas of Processing, Sample Handling, and Port, which

will be taught by specialized professionals with the support of SENAI. The students selected are part of seven classes with different schedules, allowing flexibility so professionals who are busy for a portion of the day are able to participate. That is the case of Geliane Brandão Guimarães, 20 years old, Juruti resident, who is betting on the qualification to improve her life. She has worked in the city market from 7:00 a.m. to 2:00 p.m. for six years and now devotes the rest of her time to her studies. "I feel victorious for having passed the selection process, competing with more than one thousand people," she said.

Receiving technical training and, who knows, being able to work at the Industrial Plant of the Juruti Unit have always

been the wish of Jamerson Araújo de Sousa, 20 years old, who intends to leave his job at CRAS-Social Assistance Reference Center in Juruti to work in the venture. "I am proud to take this course and to be where I am now. It is an opportunity to show that we, the residents of Juruti, are capable of working at Alcoa and other companies," he stated.

According to Célia Oliveira, Educational consultant for the Alcoa Mine in Juruti, those who pass the Program have a chance to eventually work in the Venture, which is expected to begin operating in the second half of 2008. "Those who pass will also be able to work for any company, venture, activity, or project requiring qualified industrial labor," asserts Célia.



› OPPORTUNITY | PFO Students

› INFRASTRUCTURE

› BAESA | Desenvolvimento agrícola

CIDASC Inspection Station is opened

With the support of BAESA-Barra Grande Energética S.A., a new CIDASC (Integrated Agricultural Development Company of Santa Catarina) inspection station was opened in Anita Garibaldi-SC, with the aim of protecting animal and plant health in the state.

"It is gratifying to be able to help Santa Catarina maintain a good health condition," remarked Edson Schiavotelo, director of Sustainability and Corporate Relations for BAESA, about the fact that Santa Catarina is the only Brazilian state free of foot-and-mouth disease without vaccination.

In addition to Edson, the opening event



was attended by Antônio Ceron, state secretary of Agriculture; and Rui Duarte, mayor of Anita Garibaldi-SC; as well as other regional authorities.

› DIVERSITY

› LECTURE | People with special needs

GBS provides guidance about integration without prejudice

How to deal with people with special needs – that was the theme of the awareness lecture held by GBS between February 19 and 21 for the Unit's Human Resources group. "The intent was to provide guidance about how to treat and help workers with special needs so there are no awkward situations," defines Temis Filogonio, HR consultant.

The arrival of intern Raphaela Rodrigues Cury, who has a physical disability, made it even more important to prepare the group and the environment. "In theory, we always think that we know how to handle it. However, being next to someone and



actually knowing how to help is a different story. We cannot have limitations; otherwise, we would have exclusion in the same way," explains Temis.

› ENVIRONMENT

› NEW SODERBERG | Carbon credits

Project undergoes modernization and reduces environmental impacts

The New Soderberg Project, initiated at the Poços de Caldas Unit for modernizing aluminum production processes, has been going through changes in order to further reduce greenhouse gas emissions during manufacture. A part of the Emission Reduction Program, the project is a global initiative by the Company, which is looking for potential gains in every work or production process, not only in emission reduction, but also in corporate and financial impacts.

"The biggest challenge now will be to maintain emissions within program-

med levels, bearing in mind the Company's growth," says Maurício Born, manager of Environment, Health, Safety, and Sustainability for Alcoa Latin America.

The next steps include the approval and registration of a Carbon Credit project with CDM-Clean Development Mechanism, as defined by the Kyoto Protocol.

"This will allow us to trade our CERs-Certified Emission Reductions and obtain revenue to help support the activities of the program under way," informs Maurício Born.

› THE CLIMATE REGISTRY | Founding Reporter

Alcoa joins organization that measures emission levels

Alcoa has become one of the founders of The Climate Registry, a non-profit organization that measures and publicly reports greenhouse gas emissions (GHG) in a common, accurate and transparent manner consistent across industry sectors. Alcoa is among the first companies to join the organization. As a Founding Reporter, Alcoa has voluntarily committed to measure, independently verify, and publicly report its GHG emissions on an annual basis utilizing The Climate Registry Gene-

ral Reporting Protocol. The protocol is based on the internationally recognized GHG measurement standards of the WRI-World Resources Institute and World Business Council on Sustainability. "Alcoa has demonstrated exemplary environmental leadership by stepping forward to support The Climate Registry in its preliminary stages. We are deeply grateful for their integral support in helping to address the challenge of climate change," said Gina McCarthy, Chair of The Climate Registry.

› RECOGNITION

› CSI COLOMBIA | Sustainable Development

Environmental management receives award in Colombia



› RECOGNITION | Alcoa CSI Colombia team receives award from PREAD

Alcoa CSI Colombia received, for the fourth consecutive year, the award "Organization in Environmental Excellence Generating Sustainable Development," a public recognition for leading organizations in environmental management and performance. The award is offered by PREAD-District Program of Environmental Excellence, created by the municipal government of Bogotá.

Martha Liliana Perdomo, director of the District Department of Environment; Carlos Herrera, Environmental manager; and representatives of industries and the

government sector presented the certificate to Miguel Barreto, production manager for Alcoa CSI Colombia; Edgar Rodriguez, production team leader for CSI Colombia, and Glória Córdoba, EHS coordinator for CSI Colombia. "Receiving this important recognition for the fourth time demonstrates the environmental responsibility and sustainable performance of Alcoa CSI. This is everyone's award – a reward for the teamwork, effort, and dedication of each employee, which demonstrates the commitment to the Company's values," says Miguel Barreto.

› AUDIT | Quality and Environmental Management

Honda gives Utinga an A rating

Moto-Honda, a customer of Extruded Products of the Utinga Unit, conducts a Quality and Environmental Management Audit on all part suppliers from time to time in order to monitor the origin of the products supplied so that they comply with its requirements. For more than two years without any quality problem, the Extruded Products Unit in Utinga received Moto-Honda for the evaluation. The result showed a quality index of 98.1%, i.e., an A rating. "In 2003, we scored 71% and we now have an excellent performance. This

evolution reflects everyone's commitment and effort, aiming at customer satisfaction and market differentiation," says Alisson Vasconcelos, Quality analyst.

The three-day audit – called QAV1-Quality Assurance Visit – was followed by Alcoa's Area of Quality, but each audited area had a designated person to answer the questions of the auditor, Yuji Arata.

The grade obtained on this audit, added to the quality and service indexes, is used by Honda to rank suppliers, and the performance obtained in the

evaluation is a determining factor for participating in future developments.



› XR 250 TORNADO | Honda motorcycle model with Alcoa aluminum in its structure