

## **Partnering stronger communities 2012**

Under the banner of 'Partnering Stronger Communities', Portland Aluminium forms partnerships with community organisations to strengthen the communities in which we live and work.

Partnering Stronger Communities themes include **Community Health & Safety, Building Tomorrow's Workforce & Leaders, Sustainable Communities, Community Capacity & Resilience** and **Alcoa (Portland Aluminium) Volunteers**.

These guidelines are designed to help direct community organisations seeking support from Portland Aluminium and help the plant in the very difficult task of allocating our limited partnership funds.

### **Community Health and Safety**

Portland Aluminium contributes to healthy communities worldwide by broadening access to healthcare and social services, improving service quality and efficiency, preventing injuries and promoting wellness at every stage of life. Children and families need knowledge, tools and services to remain healthy and safe at home, in the community and in the workplace.

#### **Safety, Health and Wellbeing Partnerships**

Health and safety, along with the environment, is Portland Aluminium's highest internal value and, therefore, the plant seeks to support health and safety initiatives in the community. Generally, the plant supports programs/events/activities that directly improve the safety, health and wellbeing of the community.

#### **Community Sporting Partnerships**

Sporting partnerships will generally only be considered when there are links to:

- Junior development programs and activities
- Diversity (eg. encouraging sport for people of all abilities)
- Safety (eg. first aid kits, first aid training, life vests and other safety equipment that is not required to play the sport)
- Charity (eg. charity golf day)

Portland Aluminium will not provide funding for:

- Individuals (except Portland Aluminium employees for state or national representation)
- Professional sport
- Commercial activities
- Travel or accommodation expenses
- Activities generally considered dangerous



## Tomorrow's Workforce and Leaders

Our focus on workplace readiness skills for adults, engaging young learners in science, maths, engineering and technology studies and driving increased diversity, is helping foster the leaders of tomorrow. Rapid structural changes in the economy mean that future jobs will require a set of upgraded skills.

Portland Aluminium welcomes applications from schools to support programs or activities that directly support education and the Tomorrow's Workforce and Leaders philosophy. In general, Portland Aluminium is more likely to support programs and activities that will assist a number of schools, rather than programs and activities that support only one school. This should not discourage individual schools from applying for funds, however, particularly when the program or activity directly supports education or there is a science, math or technology focus.

## Sustainable Environment

Climate change represents one of the biggest challenges of our time. To find solutions to present and future conservation challenges we invest globally to inform policy development and support community response. Locally, we are empowering individuals to take action for a greener future.

The environment, along with health and safety, is Portland Aluminium's highest internal value and, therefore, the plant seeks to support environmental initiatives in the community. Generally, the plant supports programs/events/activities that directly improve the environment.

## Community Capacity and Resilience

Economic success depends on a region's ability to attract and retain a talented workforce. By investing in the quality of place – including community infrastructure, arts and culture, as well as a strong non-profit sector – we help build capacity of communities to ensure resilience of communities and give them a competitive edge in the global economy.

## Alcoa (Portland Aluminium) Volunteers

The Alcoa (Portland Aluminium) Volunteers program encourages every employee to make their corner of the world a better place. Portland Aluminium fosters a unique corporate culture of service, where each and every employee is encouraged, supported and recognised for the active role they play in making our communities safer, stronger and more innovative places to live and work.

In addition:

- Projects that have links with employees will generally be viewed more highly than projects that have no employee links
- Funding for associations that service a number of clubs will generally be viewed more highly than funding requests from a single club

### Portland Aluminium

Portland Aluminium is a joint venture project between Alcoa of Australia 55% (which manages the operations of the smelter), CITIC 22.5% and Marubeni 22.5%. The smelter provides more than 640 direct jobs and injects over \$100 million into the Portland region each year.



## Is there anything Portland Aluminium will not support?

- Sponsorship of an individual
- Travel expenses
- Political or sectarian events
- Commercial activity
- Prize money for professional sport
- Wages for staff are generally not supported

## General guidelines on the application process

Portland Aluminium’s Partnering Stronger Communities partnerships are an investment in recognition opportunities that will advance the community as well as the long-term interests of the company.

Most of the partnership budget will be spent in the local community (Portland and district). Submissions from further a-field will only be considered in special circumstances. Wherever possible, Portland Aluminium will support a program or event rather than the participants in the event.

Grants of up to \$5000 are available. Any organisation that wants to apply for funds must complete an on-line application form – [available here](#).

All decisions on partnerships are made by the Portland Aluminium Community Support Committee (PACS).

It is imperative partnership applications are submitted early to avoid disappointment. Because of the lead time in making decisions and in organising payment, it is necessary to submit applications well in advance of funding being required. Applications will only be considered at PACS meetings, so please plan your requests accordingly. Portland Aluminium will not support an event or program after its completion.

Round	Deadline for applications	Notification of outcome
Round 1, 2012	Tuesday 31 January	Wednesday 29 February
Round 2, 2012	Tuesday 22 May	Wednesday 20 June
Round 3, 2012	Tuesday 11 September	Wednesday 10 October

If successful, the organisation will need to provide a tax invoice to Portland Aluminium and complete our acquittal form after the sponsorship. Once a tax invoice has been provided it takes approximately one month for the sponsorship grant to be electronically transferred to the organisation’s bank account.

Portland Aluminium’s partnership program is not just about money. In some instances, the plant can provide materials donations, in-kind support or volunteer assistance that can be far more valuable to a community organisation, and our business, than funds.

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## Reporting & evaluation

Reporting back to Portland Aluminium about your sponsored activity is of great importance. An acquittal form is sent to all partners and should be sent back to the Community Relations Team within one month of the activity occurring. Please note: Applications will not be considered should there be an outstanding acquittal form from a previous partnership.

## Key contacts

Detailed information about Portland Aluminium's partnership program can be found at our website: [www.alcoa.com/australia/en/info\\_page/portland\\_guidelines.asp](http://www.alcoa.com/australia/en/info_page/portland_guidelines.asp)

If you require additional information please contact:

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