



Alcoa wheels, a perfect fit for your buses and coaches

Alcoa wheels offer many advantages compared to steel wheels:

- They are **lighter**, bringing down the weight of the vehicle and allowing to add an extra passenger or more luggage.
- They are **stronger** than steel wheels, resulting in a longer lifetime.
- They are more **beautiful and shiny**, giving coaches a stylish appearance and eliminating the need for expensive wheel covers.
- Dura-Bright® wheels are **easy to clean**, saving time and money.
- Aluminium dissipates heat better than steel, which results in a **longer lifetime of the tyres and brakes**.
- **5 year warranty** against manufacturing defects.

The wheels can be specified in three finishes:

- **Brushed**
- **Mirror Polished**
- **Dura-Bright®**



Alcoa Wheel Products Europe supply forged aluminium wheels for coaches, city buses and intercity buses. The wheel sizes range from 17.5 x 6.75, suitable for some medium-sized buses, to 22.5 x 7.50, 22.5 x 8.25 and 22.5 x 9.00.

Alcoa wheels are available at all major bus and coach manufacturers: Evobus, Neoplan, Volvo Bus, Scania Bus, Irisbus, Van Hool, VDL, Temsa, Alexander Dennis, Solaris, King Long and so on.

Dura-Bright® is not a coating, but a special - Alcoa patented - surface treatment. On ordinary aluminium wheels, a coating is typically a layer of baked powder that sits on top of the wheel surface. But with Alcoa Dura-Bright® wheels, the treatment actually penetrates the aluminium, forming a protective barrier that becomes an integral part of the wheel. It does not chip, crack, peel or corrode, like conventional coatings do. Dura-Bright® wheels do not need polishing. Weekly washing with soap and water will keep them shiny, even after hundreds of washes and thousands of miles.

For additional information and cleaning instructions, please consult the Dura-Bright® Care & Maintenance page on the Alcoa Wheels Europe website www.alcoawheels.com.

Are you looking to change the steel wheels on an older bus or coach? Do not hesitate to contact the local Alcoa distributor. They will be happy to assist you. Names and addresses are available on the contact page of the Alcoa Wheels Europe website www.alcoawheels.com.

Alcoa Dura-Bright® wheels are a must for “vip-shuttle.com”



The company “vip-shuttle.com”, formerly known under the name Holger Schnizler Busservice & Eventshuttle, based in Zell u. Aichelberg, 40 km east of Stuttgart, specializes in transport services with a touch of exclusivity.

The company was founded by Holger Schnizler in September 2000, originally providing traditional tourist travel. Early in 2004, the company purchased its first coach in the first-class-category, followed by their first VIP-coach in January 2008. The fleet now consists of three Mercedes-Benz Travego and Setra VIP coaches and eleven Mercedes-Benz Sprinters for VIP travel.

One of the “vip-shuttle.com” coaches is used by 11-time German handball champions “Frisch Auf Göppingen”, for their out-matches in Germany and Europe.

After the first coaches were delivered with steel wheels, they were soon retrofitted with Alcoa Mirror Polished wheels. Early 2009, the coaches were equipped with Alcoa Dura-Bright® wheels.



“We originally had Mirror Polished wheels, which required a lot of maintenance to keep them shiny. We started retrofitting the vehicles with Alcoa Dura-Bright® wheels in 2009, as these wheels can be cleaned very quickly and easily. All our coaches are cleaned on a daily basis, which is a normal procedure for VIP vehicles,” explains Holger Schnizler. *“Customers expect our VIP coaches to have a perfect appearance, and with Alcoa Dura-Bright® wheels, that is exactly what they get.”*



Alcoa Wheel Products at Busworld

Alcoa Wheel Products is present at Busworld, which takes place in Kortrijk, Belgium from October 21 to 26. Our staff is looking forward to welcome you to the Alcoa stand nr. 27 in Hall 9.

Clarkes of London use Alcoa Dura-Bright® to boost their brand image

Clarkes of London operates a fleet of over 50 vehicles and provides a fully comprehensive range of ground transport solutions, suitable for any event. The team at Clarkes offer a wealth of experience and knowledge of the industry and are dedicated to providing high quality coach travel. Image has always played an important part in the company's success.

The General Manager of Clarkes, Terry Newman, explains:

"At Clarkes we use Alcoa wheels for two reasons, the first being that they are aesthetically pleasing, thus in keeping with our already reputable image, proving that we take pride in our vehicles just as much as we do our customers. The Alcoa wheels have saved time and money as they wash with soap and water and clean to a polished look in moments. The second reason is slightly more technical.



Compared to a steel wheel the weight saving on each vehicle is 20 kgs per wheel which enables us to keep within the maximum laden weight allowed as well as being able to use the weight saved for other modifications such as double glazed windows, all adding to passenger satisfaction."

Contiki Holland coaches 100% on Alcoa aluminium wheels



Whether you are looking for a complete daytrip or just transport by coach, Contiki Holland is the place to be! Contiki is a recognized "quality mark coach operator" and guarantees safety and comfort. The safety and equipment of the 90 coaches are of the highest standard. This is the reason why all 90 Contiki coaches are equipped with Alcoa forged aluminium wheels. These wheels stand for weight saving, increased driving comfort for driver and passengers and a classy, clean appearance.

Managing Director Gerco Don states:

"The reason why we specify Alcoa wheels is that we try to build our coaches in the lightest possible way. With a maximum occupancy rate of the coaches, the technical and legal maximum loads per axle play an important role. In order to be always on the safe side, the net weight of the vehicle is very important for us. Apart from the weight saving, Alcoa wheels offer other advantages such as the appearance of our fleet and the positive influence on driving comfort, fuel consumption and maintenance. In order to hit the road with clean and shiny wheels, with a minimum of efforts, we have specified the easy-to-clean Alcoa Dura-Bright® wheels since 3 years now and we are fully satisfied with these."

The Salaün group travels the world on Alcoa Dura-Bright®



The French Salaün group was founded by Michel Salaün in Bretagne in 1932. It is a family business which has thoroughly entered into the 21st century. The founder's grandson, also called Michel, succeeded in radically changing the business from regional coach company, specialized in transport for schools, intercity and tourism, to renowned European tour operator. Today, the Salaün group is represented in 700 selling points, of which 120 are their own agencies.

They have acquired several operators, such as Standing Euro Tour in the Paris region, BT Tours in Belgium, Pauli Autocars in Alsace and Var Voyages Service on the Côte d'Azur.

Today's revenue is over 200 million euro, with 853 employees and a fleet of 297 coaches and mini buses in 10 locations.

Michel Salaün wants to change the common view about coach travel by offering an aviation-like business class solution. In doing so, Salaün is one of the first European companies operating in the top segment of the market.



Alcoa wheels fit in perfectly with the fleet's image. It is not so much for weight saving reasons that Salaün specify their coaches on Alcoa wheels, but to further improve passenger comfort, by reducing the unsprung weight and at the same time improve safety, as there is no need for wheel covers.

Since 2009, the Alcoa Dura-Bright® finish is the standard for all new coaches, in order to enhance the aesthetics of the coach, while these wheels are easy to clean, saving time and money.

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